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PROFESSIONAL SUMMARY

Technical Project Manager & Systems Integrator specializing in advanced WordPress architecture and cross-platform ecosystem integrations (Zoho, Google Workspace). Expert in utilizing AI-assisted development workflows to rapidly prototype, build, and deploy complex business solutions, including CRMs, ERPs, and secure client portals. Proven track record in leading digital transformation, managing remote technical teams, and providing high-level technical mentorship to scale business operations efficiently.

WORK EXPERIENCE & PROJECTS

Founder & Principal Solutions Architect

LiSco Solutions | Istanbul, Turkey | [2023 – Present]

- AI-Assisted Systems Architecture: Architected and deployed end-to-end business management systems (CRM, HR, Inventory) for diverse sectors—including maritime logistics, legal firms, and manufacturing—utilizing advanced WordPress customization and AI-driven development logic.
- Hardware-to-Software Integration (IoT): Engineered a custom integration connecting biometric facial recognition devices with a cloud-based attendance portal using API endpoints and WordPress.
- Technical Partnerships: Acted as the core Technical Partner for key industry figures (e.g., an Educational KOL, Independent Real Estate Agencies), managing full-cycle digital transformation from cloud infrastructure setup to marketing automation systems.
- SaaS & Portal Development: Developed and launched a proprietary, secure client portal to autonomously manage B2B user contracts, ongoing subscriptions, and financial tracking.

IT Manager & Systems Integrator

Automotive E-Commerce & Tech Agencies | Istanbul, Turkey | [2021 – Present]

- E-Commerce & Supply Chain IT: Implemented and deeply customized comprehensive Zoho ecosystems (Inventory, CRM, Books) to streamline supply chain and global sales operations for a US-based automotive parts company.
- Digital Transformation: Led the digital overhaul for various B2B clients, rebuilding legacy architectures into high-performance, scalable WordPress platforms.
- Cross-Functional IT Support: Managed internal IT operations, including Google Workspace administration, local server optimization, and digital infrastructure security.

Technical Project Manager & Systems Architect (Independent Contracts)

Various Enterprise Clients | [2019 – 2021]

- Remote Team & Project Management: Directed a remote development team to structure and architect a complex Fintech mobile application (Laravel, Flutter/Ionic), overseeing project governance, workflow distribution, and system architecture.

- Secure Portal Development: Developed a highly customized, secure database portal for a regional broadcasting network, utilizing deep PHP customization within WordPress to meet strict data privacy standards.
- E-Learning Infrastructure: Configured complex Single Sign-On (SSO) and SAML integrations for a major educational institution using LearnDash LMS.
- Startup Technical Foundation: Acted as Technical Lead for a retail aggregator startup, designing the initial cloud architecture and leading the technical recruitment process.

Chief Technology Officer (CTO) / IT Operations Manager

Turkey Dreams Apartment (TDA) | Istanbul, Turkey | [2017 – 2019]

- Infrastructure Scaling: Scaled the technical infrastructure to support rapid company growth from 5 to 50 employees, establishing robust IT policies and secure local area networks.
- CRM Engineering: Architected a customized Zoho CRM pipeline specifically tailored for real estate lead generation, conversion tracking, and marketing automation.
- Cybersecurity: Managed rapid incident response, successfully mitigating a severe web-server breach within 30 minutes with zero data loss.

Advanced WordPress Developer & Technical Mentor

Raptor 7 Tech Solutions | Gaziantep, Turkey | [2014 – 2017]

- Crisis Management & Agile Delivery: Rapidly acquired proficiency in advanced WordPress development under high-pressure scenarios to rescue critical projects, ensuring zero downtime and meeting tight client deadlines.
- Platform Development: Built and maintained complex web platforms for regional NGOs, media outlets, and enterprise clients.
- Technical Mentorship & Capacity Building: Delivered technical training and mentorship programs covering foundational programming, office suites, and design tools, building technical capacity for university students and internal teams.

TECHNICAL SKILLS & EXPERTISE

- Systems Architecture & Integration: Zoho Ecosystem (CRM, Inventory, Books, Invoices), Google Workspace Admin, Google Cloud Console, Microsoft Integrations, Single Sign-On (SSO) & SAML, Hardware-to-Software APIs (IoT Biometrics).
- Web & CMS Development: Advanced WordPress Architecture & Customization, PHP (WP-specific), HTML5, CSS3, JavaScript, Web Security & Performance Optimization.
- AI-Assisted Engineering: AI-Driven Development Workflows, Prompt Engineering for Code Generation, Low-Code/No-Code Platform Configuration, Automated System Prototyping.
- IT Infrastructure & Operations: Local Server Setup & Administration, Network Security, Hardware Optimization (GPU Integration), Incident Response, Tech Troubleshooting.
- Project Management & Leadership: Agile Methodologies, Remote Team Leadership, Technical Recruitment, Mentorship, B2B Client Portals, UI/UX Principles (Adobe Photoshop, Adobe Illustrator, CorelDRAW, Adobe XD, Figma, Canva).

EDUCATION & CERTIFICATIONS

- Undergraduate Coursework in Computer Science & IT Fundamentals | Al-Zahra University, Gaziantep, Turkey
- Scholastic Assessment Test (SAT) | Successfully Passed
- Advanced Logic & Mathematical Foundations for Programming | Intensive Mentorship Program, Raptor 7

LANGUAGES

- Arabic: Native
- English: Professional Working Proficiency
- Turkish: Intermediate (B1)